



Payment Plan Sales

A Separate Transaction Where A Customer Purchases An Extended Warranty Or Other Protection Products Using A Separate Installment Contract At 0% Interest.

Why Choose The ZERO Plan®?

- The ZERO Plan® Is A Closing Tool For Customers Who Want To Purchase But Who Require A Payment Option.
- Everyone Is Approved. No Application Required!
- No Interest, Principle Only Installment Payments
- Customer Repayment Terms Up To 36 Months
- Funding Checks Issued Within 7 Business Days
- Bundle & Finance Most F&I Products

Customer Targets:

- Cash Buyers
- Service Drive Buyers
- Credit Challenged Buyers Unable To Finance A Service Contract Or Protection Product On The Vehicle Installment Contract.

Why Encourage Payment Plan Sales:

- Increased Revenue From The Target Customers Creating Incremental Profits!
- Revenue Per Cash Transaction Without Offering A Payment Plan Is 80% Less Than Revenue From Finance Transactions. Sell More Product To Cash Or Service Drive Customers by Offering a Payment Option.

**INTERESTED? CALL 866-954-1050 OR
WWW.THE-ZERO-PLAN.COM**